

We are proud to introduce our expanded **SALES MAKER POP** program which allows you to take advantage of special pricing and POP Bins that are stocked with great selling products.

These eye catching POP bins will turn heads – and profits in your branches.

How it works:

- Each promotion runs for a 60 day period.
- Select from 9 product categories you wish to promote and the time period you wish to promote them in.
- A light initial stock order is sent to you with a pop up merchandising bin complete with full colour graphics.
- Initial stock order is billed at a 10% discount.
- During any time of the 60 day promotion, you can replenish your stock at the same discounted price. *(Feel free to stock up at the end of the promotion!)*

That's it! These custom designed POP merchandisers are designed to hold reasonable quantities of product.

All you have to do is re-fill them as inventory depletes. Initial stock orders only consist of best selling models of the product category. You can use our inventory should a customer request a special colour or size not contained in your initial stock order and we'll ship it to you the same day if your order is placed before noon Eastern time. At the end of the promo, you can fold up the merchandiser for future use or simply recycle it.



1150 Northside Road, Unit 14, Burlington, ON L7M 1W8
T 905 825-9592 • F 905-825-8334 • lights@magiclite.com

magiclite.com



Committed to building your business!

SALES MAKER POP PROGRAM

ARCHITECTURAL AND DECORATIVE LIGHTING

There is no risk to participating – Only opportunity!

- No minimum order
- 365 day return policy

On the right are the 9 stock categories included in this program with opening stock orders and pictures of displays. Note shipping dates on the various items so you can plan your promotion accordingly.

We look forward to helping in the **BUILDING OF YOUR BUSINESS!**



LED SWITCH STAR SALES MAKER

See page 39 of our catalogue for complete product details or visit: magiclite.com

Bin dimensions = 39 7/8" h x 15 3/4" w x 19 1/2" d



LED SURFACE DOWN LIGHT SALES MAKER

See page 37 of our catalogue for complete product details or visit: magiclite.com

Bin dimensions = 39 7/8" h x 15 3/4" w x 19 1/2" d



LED THIN LINE DOWN LIGHT SALES MAKER

See page 8 of our 2017 new product supplement for complete product details or visit: magiclite.com

Bin dimensions = 39 7/8" h x 15 3/4" w x 19 1/2" d



THIN LINE SURFACE MOUNT DOWN LIGHT SALES MAKER

See page 12 of our 2017 new product supplement for complete product details or visit: magiclite.com

Bin dimensions = 39 7/8" h x 15 3/4" w x 19 1/2" d



LED TASK STAR SALES MAKER

See page 47 of our catalogue for complete product details or visit: magiclite.com

Bin dimensions = 39 7/8" h x 15 3/4" w x 19 1/2" d



LED TASK STAR PRO SALES MAKER

See page 6 of our 2017 new product supplement for complete product details or visit: magiclite.com

Bin dimensions = 39 7/8" h x 15 3/4" w x 19 1/2" d



LED TAPE LIGHT SALES MAKER

(Available December 1, 2017)

See page 2 of our catalogue for complete product details or visit: magiclite.com

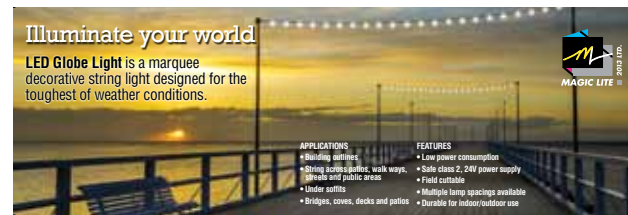
Bin dimensions = 62" h x 30 1/2" w x 17 1/2" d



SWITCHEX SALES MAKER

See page 20 of our 2017 new product supplement for complete product details or visit: magiclite.com

Bin dimensions = 14 1/2" h x 17.1/2" w x 5 1/2" d



GLOBE LIGHT SALES MAKER

See page 9 of our catalogue for complete product details or visit: magiclite.com

POP Poster = 12" h x 36" w

Note: Ships with up to 20' of 12" spacing, WW or NW lamps, and driver